

**GregWhite**  
SPEAKER • MOTIVATOR  
GregWhiteSpeaks.com  
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## Find Your Passion Chase Your Dreams

Award-Winning Speaker,  
Author, Coach, Trainer  
and Consultant



## GREG WHITE

**Greg White believes in THINKING BIG!!!** Greg is considered among the nation's leading **corporate and educational motivational speakers**. As a success trainer, he has delivered his WINNING EDGE motivational messages to over 2,500 groups and organizations while traveling the world impacting the personal and professional lives of his clients. Greg's unique way of combining his spectacular, world-renowned ball handling wizardry with his passionate and moving messages captivates and resonates with his audience inspiring them to become their very BEST! **He has an incredible level of energy and enthusiasm and is described by clients as amazing, enthusiastic, enlightening, electrifying, dynamic, personable and motivational.**

**GregWhiteSpeaks.com** is an international speaking firm that focuses on **goal-setting, attitude, peak performance, selling and all personal qualities directly related to success and high-level achievement**. Greg is the author of several books including **"THE WINNING EDGE"** and **"ATTITUDE IS EVERYTHING."** Greg spent three decades in college basketball coaching at UCLA, Marshall University, The University of Charleston and The University of Pikeville. During his career as a player, head coach and assistant coach, Greg participated in more than 500 victories and coached five NBA players and 41 European pros. Greg has been a motivational speaker and a consultant for Converse, Reebok, AND1 and Nike Jumpman.

**In the corporate market**, Greg has delivered his **WINNING EDGE** programs to many top United States companies and corporations such as Mercedes, BMW, Ford, Chevrolet, Wendy's, Little Caesars, Subway, IBM, Manpower, NiSource, Columbia Gas, Timken, BB&T Banks, Huntington Banks, United National Bank,

Home Depot, West Virginia Treasury Department, United States Education Department, Wayne-Walker CAT, AT&T, Exxon, Pepsi, Coca-Cola, Big Shots, State Farm, Nationwide, Boys Scouts of America, Pikeville National Bank, West Virginia Lottery, Fifth Third Bank, Recovery Centers of America, Central Bank and Trust of Kentucky, Acordia Insurance, YMCA, Paul Revere Insurance Company, City National Bank, West Virginia Public Service Training, Chase Bank, Community Trust Bank, West Virginia Underwriters, Kentucky National Insurance Company, Chime Marketing Group, Cabell Huntington Hospitals, National Travel, National AAU, Capital Beverage Corporation, Employer Interactive Network, Special Olympics, Senior Olympics, Boys and Girls Club of America, Charleston Gazette Newspapers, PAC 12 Basketball Officials, South Carolina Fire Chiefs Association and many more. He has spoken at hundreds of civic organizations assisting Rotary and Kiwanis clubs.

**In the education market**, Greg has delivered his **WINNING EDGE** programs as a very popular and frequent speaker at colleges and universities all over the United States. He has spoken at UCLA, University of Kentucky, Ohio State University, University of Louisville, University of Alabama, Kansas State University, University of Tennessee, University of Notre Dame, Iowa State University, Anderson University, Georgetown University, Georgia State University, University of Virginia, University of Denver, Marshall University, University of Charleston, Clemson University, Mount Saint Mary's University, University of South Carolina, UNC Wilmington University, University of Maryland, Catholic University of America, Wake Forest University, Virginia Tech, University of Arizona, Villanova University, Arizona State University, Louisiana State University, University of Kansas, University of Arkansas, University of Montana, University of Utah, University of Wyoming, University of Michigan, University of Maine, Marietta College, Bethany College, University of Rio Grande,



Principia College, Berea College, California State San Marcos, State College of New York and hundreds more.

Additionally, Greg has spoken at hundreds of high schools, junior high schools, grade schools and prep schools sharing his **WINNING EDGE educational program listening, academic excellence, goal setting, saying no to drugs and alcohol, bullying, social media discipline and much more.**

## GREG WHITE'S BIO

Greg is a native of Mullens, West Virginia (same home town as NBA and Olympic coach Mike D'Antoni). He was a highly recruited high school All-American scoring 50 points with 15 assists in the same game playing for legendary Coach Don Nuckols. As a senior, he was named **West Virginia High School Player of the Year** and he was selected to tour with the United States All-Stars in the United States and Canada. In 1990, Greg was inducted into the Mullens High School Hall of Fame.

**Greg played college basketball at Marshall University where he earned two degrees: a Bachelor's Degree in Business and a Master's Degree in Sports Management.** At Marshall, he rocketed to stardom starting 113 consecutive games at the point guard position. He still holds records at Marshall for 18 assists in a single game, 3-point shooting from the 22 foot arc and he is second in career assists with 701. Greg was also the first player in Marshall history to make a 3-point shot. Greg is a member of the 1,000 point club, a two-time Marshall MVP, a two-time team captain, and three-time All-Southern Conference selection. In 1981, Greg was 1 of 64 college seniors selected to participate in the prestigious Portsmouth Invitational Tournament in Portsmouth, Virginia for the NBA and European professional teams. In 1993, Greg was inducted into the Marshall University Hall of Fame.

All toll, Greg spent three decades in college basketball. During his career as a player, head coach and assistant coach, Greg participated in more than 500 victories and coached five NBA players and 41 European pros. He managed to maintain a 95% graduation rate and his graduates work successfully in various walks of life. After his playing career, he became the youngest head coach in the country (age 25) at the University of Pikeville where he coached NBA draft pick Todd May (40 ppg). He was head coach at several other well-known

schools such as Marshall University and the University of Charleston (also special assistant to the UC President) where he won several championships, won 195 games and finished his career as the school's second winningest coach. He also served as assistant basketball coach at UCLA (11 National Championships) where he became a part of the UCLA storied championship tradition. He worked for National Championship Head Coach Jim Harrick and assisted alongside Lorenzo Romar (Head Coach Pepperdine University) and Steve Lavin (ex UCLA and St. John's University coach-current Fox Sports and Pac 12 analyst). Greg ran the famed UCLA basketball camps that were ultra successful!

In 1996, Greg left UCLA to become Marshall University's head basketball coach (following ex-Florida and NBA's Oklahoma City Coach Billy Donovan). Greg held that position for seven years, during which he had numerous accomplishments including being the 1997 Southern Conference "Coach of the Year" and a \$6 million renovation of the Cam Henderson Center. As Marshall's head coach, Greg's teams won 115 games and were 87-17 (84%) in home games in Marshall's Cam Henderson Center and 33-3 (91%) in non-conference home games beating foes like the University of Massachusetts, the University of Georgia, Wake Forest University and the University of Detroit. Greg's Marshall teams scored wins over every Southern Conference and Mid-American Conference teams during his tenure.

Greg's 2002 Marshall team lead all of college basketball (351 NCAA D-I teams) in 3-point field goal percentage at 44%. The 2002 team set a school record 19 3's in one game. During his tenure at Marshall, Greg had one player, Keith Veney, who hit 15 3's in a game which still serves as an NCAA record. Another player, Ronald Blachshear, had 11 consecutive 3's in a game which tied an NCAA record on his way to hitting 14 3's. His Marshall team had a record setting 27 home-game winning streak. He successfully guided Marshall from the Southern Conference to the Mid-American Conference and took Marshall's graduation rate from the worst in the Mid-American Conference to the BEST! Greg finished his coaching career as the third winningest coach (29 coaches) in school basketball history!

Greg was known for his recruiting prowess and frequent top 50 recruiting classes, including Marshall's first NBA player in 30 years, Tamar Slay (WV High School Player of



the Year). Greg also recruited J.R. VanHoose (Kentucky's 1990's Player of the Decade). Vanhoose and Slay were recently inducted into Marshall's Hall of Fame, and they are Marshall's fifth and sixth leading scorers! Vanhoose is Marshall's second-leading rebounder. Additional Herd signees during his tenure include Cornelious Jackson and Joda Burgess who were also WV High School Players of the Year. Greg recruited 18 All-Conference selections during his time at Marshall.

Greg's leadership and mentoring abilities propelled many assistant coaches and players to head coaching positions and top assistant positions including: Head Coach Gregg Marshall (Wichita State University), Head Coach Kevin Keatts (North Carolina State University), Head Coach Donnie Jones (Stetson University), Head Coach John Brannen (University of Cincinnati), Head Coach Jeff Boals (Ohio University), Head Coach A.W. Hamilton (Eastern Kentucky University), Head Coach Jeff Burkhamer (University of West Florida), Head Coach Bryan Poore (West Virginia State University), Head Coach Mark Downey (Arkansas State University), and Assistant Coach Cornelius Jackson (Marshall University), Assistant Coach Steve Snell (Ohio University). Additionally, Greg worked for Head Coach Dana Altman (University of Oregon) and NBA assistant and executive Bob Zuffelato (Toronto Raptors-retired) as a student assistant at Marshall.

**Since 1980, 45,000 campers have participated in GREG WHITE BASKETBALL CAMPS.** Thousands of campers have gone on to have successful youth, middle school and high school careers gaining an assist from Greg's camps. Hundreds of campers (boys and girls) have gone on to play college basketball after participating, learning to set goals and mastering the fundamentals of the game of basketball. The camps are not ordinary camps; they focus on what he calls **THE WINNING EDGE:** not only in the game of basketball, but also "THE GAME OF LIFE". The camps places great emphasis on personal qualities directly related to success (LISTENING, academics, goal setting, manners, respect, self discipline, appearance, enthusiasm, competing, etc). Greg's camps at Marshall University and University of Charleston are

the largest sports camps in the history of each school attracting over 1,000 participants during their peak. **GREG WHITE BASKETBALL CAMPS** are the largest in the history of sports camps in the state of West Virginia, attracting over 45,000 participants from 37 states and several European countries. As such, it has been said Greg is the **"most photographed"** man in the state of West Virginia because of all the individual pictures he has taken with his campers. Many of Greg's campers have gone on to sign full basketball scholarships! His **Wizard White** ball handling show has been performed at hundreds of top university, college and blue chip basketball camps all over the world. He has also performed at numerous NBA and European professional league halftime shows, captivating thousands and thousands of spectators with his wizardry.

In 2010, Greg left coaching and started **Greg White Speaks** and joined longtime friend Jeff Schneider (former Virginia Tech great) as an investor and partner with BigShots.net, the nation's premier provider of grass-roots basketball tournaments! BIG SHOTS is the largest basketball company in the world with 45,000 players participating in BIG SHOTS events in 2019-2020 throughout the United States.

In 2012, Greg started the highly successful BIG SHOTS Basketball Camps. The camps were ultra-successful in attracting outstanding talent and were known for teaching basketball fundamentals. The camp greatly emphasized teaching campers and parents about the complexities of the college recruiting process. In addition, goal setting was taught at the camp relative to performance in the classroom, on the court and in the biggest game of all the "GAME OF LIFE". **In 2017, Greg transitioned the camp into a highly successful consulting firm. The firm specializes in working with prospective players and their parents on how to navigate the complexities of the recruiting process, helping them find the right college whether it's DIV I, DIV II, DIV III, NAIA and Junior College.**

### Need Help? Have a Question?

Call Greg's "Wonder Woman" assistant Christal. She will assist you in with booking information or answering your questions. Call her at 304.400.4703

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